

BACK TO SCHOOL, STILL IN NEED

Peer to Peer Fundraising:
How you can do your PART
to support students in need



Thank you for being a friend of the Student Support Network!

We are grateful that you care about children whose families can't always afford to equip them with everything they need to feel confident at school and ready to learn. **By participating in peer-to-peer fundraising**, by yourself or as a family, you'll support our 2021-2022 campaign: Back to School, Still in Need, and help Baltimore County's kids be their best!

With your help - and that of your network of friends, family, and colleagues - we will be able to enable thousands more of our young Baltimore County neighbors to come to school with a full belly, clothes that fit, and supplies that help them feel ready and excited to achieve.

This guide will help you create a fundraising page on our platform, then get to work on setting, meeting, and exceeding your goal!

Thanks for **Doing Your PART** to support students in need!

1

Visit <https://givebutter.com/StudentSupportNetwork> to set up your fundraising page. It's easy - we promise!

Set a goal, and add a few lines about why Student Support Network is important to you.

2

Do your PART: Follow these simple steps to find fundraising success:

Prepare: Get ready to fundraise! Make a list of 20 friends, relatives, neighbors, and colleagues who care about kids and might want to give. People love to help others, and no gift is too small, so don't count anyone out! Make your own gift through your page too, to set a good example.

Ask: Write a letter or send an email (use our template to start!), post on social media, or get creative! Host a hot cocoa stand, sell friendship bracelets, or suggest donations instead of birthday gifts. Whatever you do, don't be shy about inviting friends to lend a hand!

Remind: Everyone gets busy and forgetful, so remind them that you're fundraising and why! Send another email, post a few times, and use special days like Thanksgiving or Giving Tuesday as reasons to remind.

Thank: Expressing your gratitude is so important - be sure to thank your friends as soon as you learn about their gifts! Use our printable mad-lib style thank you note for extra fun.

3

Let Student Support Network thank YOU!

We've got some great incentives you can earn by meeting fundraising goals. Check them out on our website and get excited to represent Student Support Network with some new gear!